

**Product:** Atlas™, Atlas UVC, Elite+  
**Application:** Addressing  
**Printhead:** Spectra® Galaxy PH 256/30  
**Ink Type:** Solvent-based  
**Jets Per System:** 256  
**Printhead Features:** High Resolution and High Productivity

## customer profile



Headquarters - Pickering, Ontario



Nova PH 256/30



Atlas™ Print System

Buskro is a worldwide leader in the manufacture, sale and support of reliable, high quality, high performance ink jet imaging systems, controllers and related equipment for the direct mail, mail distribution and commercial printing industries.

Modularity of design allows Buskro customers to confidently purchase equipment today to meet current requirements but can be upgraded to address future needs for addressing, bar coding and personalization of mail and print pieces. Customers can choose from a range of ink jet imaging technologies to meet their printing requirements. System platforms include Apollo, Elite+, Atlas and Atlas UVC and two technologies can be combined with one controller for increased production versatility. These systems can be configured in-line or on stand-alone transports, with simple to sophisticated system controllers, and with user-friendly Compose imaging and control software. In addition, Compose can control production with sophisticated tracking control on the entire line. Also, Buskro manufactures a variety of mail transport, conveyor and tabbing units to complete the needs of mail and print finishing operations. Systems can be integrated into larger units including folders, inserters, presses, tabbing/labeling units, bindery and other devices for increased versatility.

With more than 6 years of experience in working with Dimatix, Buskro has pioneered Drop-On-Demand inkjet technology for high speed variable data printing applications with a number of different print technologies and inks. This unique experience positions Buskro as a leader in working with DOD technology for high speed variable data installations across the globe. From simple offline envelope addressing to complex data tracking installations to blazing speed press compatible print personalization, Buskro has led the way together with Spectra in providing solutions with DOD inkjet printing in innovative ways.

Buskro stresses customer satisfaction with particular emphasis on manufacturing highly efficient and reliable printing systems designed to meet a customers' present needs for personalization or bar coding of print pieces, but can be easily upgraded as those needs evolve, without having to invest in entirely new equipment. The Buskro BK 700 Portable Controller with Compose IQ Software along with Spectra Galaxy PH 256/30 printheads brings this exceptional printing technology together into a high-powered package.