

Product: WaveJet  
Application: Addressing  
Printhead: Spectra® Galaxy AAA 256/30  
Ink Type: Solvent-based  
Jets Per System: 256  
Printhead Features: High Resolution, Low Maintenance, and High Productivity

## customer profile



Headquarters - Woodstock, Georgia



Galaxy AAA 256/30



WaveJet

*"Our goal is simple, to provide our customers with innovative and modular solutions that are well-built, flexible and easy to operate and maintain. To meet these criteria requires a very careful choice of suppliers and products used within our systems. We chose Dimatix because of its reputation for product reliability and cost-effective solutions. It's a decision we're glad we made."*

*Tom Kirk  
Vice-President, Kirk-Rudy*

Kirk-Rudy, headquartered in Woodstock, Georgia, was founded in 1967, by Harry Kirk and Fred Rudy. Kirk-Rudy has grown to become a world leader in the manufacture of high volume, addressing, inserting, attaching and related paper-handling equipment.

Their line of address labeling equipment and attaching systems, which are flexible, easy to maintain and affordable, has greatly contributed to the company's record of success. Additional unique features like modularity of design permits the units to be configured to specific job requirements.

Kirk-Rudy has gained considerable expertise with inkjet technology over the years. Their newest Dimatix based system the WaveJet—embodies this expertise.

The WaveJet satisfies the growing demand for direct mail and fulfillment pieces printed on coated papers. It is a high speed addressing system featuring excellent print quality and adjustable resolution. In addition to increased system performance, WaveJet successfully uses ultra-fast drying solvent-based inks.

The system is comprised of a materials handling system and powerful integrated software that allows addressing, bar coding and the imaging of complex graphics onto a wide variety of papers and stock thickness including non-porous coated papers. WaveJet can address items ranging from a small 3" x 5" post card up to a 17" x 14" tabloid. From 20-lb. single sheet up to a maximum of 5/8" thickness, making it an attractive solution for multiple market segments.

At Kirk-Rudy customer satisfaction is a top priority. They sell all their equipment through a worldwide network of dealers who are known and respected for their integrity, expertise, and well-trained staff.

In determining their choice of printhead manufacturers, Kirk-Rudy chose Spectra printheads for their excellent sustainability and reliability. They chose Dimatix for their time tested and field proven solutions.