

Product: 5200/5400 Case Printers: 9064 Coders
Application: Carton Printing/Package Coding
Printhead: Spectra® Galaxy 512/70 HM
Ink Type: Hot Melt
Jets Per System: 1024
Printhead Features: Reliability with Low Cost of Ownership

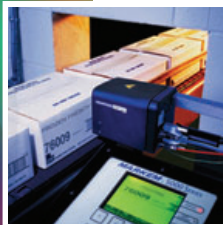
customer profile



Jim Clemente,
Product Line Manager



Headquarters, Keene, NH



Galaxy 512/70 HM



5000 Series case coder

"Two companies using MARKEM's ink jet products include Mark-Lynn Foods and J.A. Wright. Mark-Lynn Foods uses our 5000 series case printers to print 10-12 fields of data onto their boxes within a maximum 2.8"H x 22"W area," noted Jim Clemente, Product Line Manager. "Information includes item code, product description, pack configuration, bar code lot number, time stamp, etc. J.A. Wright uses MARKEM's small character ink jet printers for coding jars of hot-filled pastes with a six-digit code, which is only 1/16 in. high, at rates of 60 jars per minute."

*Jim Clemente
Product Line Manager - MARKEM*

MARKEM is a world leader in marking and coding systems. Their solutions are designed to meet product identification needs from primary package coding, to case identification to pallet labeling. This means that if someone has a need to identify, code, or mark a product, MARKEM has a solution.

The world's leading companies turn to MARKEM for printing their packages and products with diverse images and information. MARKEM systems incorporate the latest digital-to-print technologies to support the marking and coding needs of such industries as food, beverage, personal care and pharmaceuticals.

Ink jet is a core technology of MARKEM identification systems, along with other technologies such as thermal transfer and laser. MARKEM recommends to its customers the technology that is best suited to the solution. Dimatix is providing high performance printheads for many applications in the coding and marking field, which allows MARKEM to expand market share. Their market leading large character ink jet products, MARKEM's 5200/5400 case printers, utilize Spectra 512 jet hot melt printheads.